



MASAR SOLUTION

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Redefining Education & Government Software

Appzzon's solutions and expertise lies in a wide range of industries such as healthcare, government, public utilities, private enterprises and education. The firm has developed breakthrough applications that are changing the way these industries functions, especially the academic sector and government sector. The smart education management systems, learning management systems, tracking systems and more, by Appzzon are making waves in these industries.

Lead by Innovation

While Appzzon creates customized software solutions for enterprise clients, the company's USP lies in innovation and creation of new solutions. The team's strength lies in envisioning the needs of sectors way before the users can see it and creating breakthrough solutions that address these needs. Appzzon's proprietary smart education management systems, virtual academic labs, digital archiving systems, document management systems, anti-fraud digital document certification solution and more, have re-defined their clients' information systems, supply chain, human resource practices and operations.

Appzzon repertoire of solutions include:

- ✓ Anti-Fraud Digital Document Certification Solution
- ✓ Smart Education Management System
- ✓ Virtual Academic Labs
- ✓ Document Management System
- ✓ Digital Archiving System
- ✓ Learning Management System
- ✓ Tracking System
- ✓ Fleet Management Solution
- ✓ Medical Laboratory Management Solution
- ✓ Smart Municipalities Solution
- ✓ Personal Tracking System
- ✓ Smart Virtual Offices & Meeting Rooms
- ✓ ERP Solutions
- ✓ Smart payment Solutions

Appzzon prides itself in being able to deliver pioneering solutions complemented by exceptional customer support. Our cost-effective services with record turnaround times help our clients take their business to the next level.



Services

Appzzon prides itself in its unique development services rendered to clients in UAE and other countries in the MENA region. Our capability to conceptualize and deliver proprietary solutions has over time, given us the edge in addressing anytime type challenge that a client may pose to us.

- ▶ **Software Development**
- ▶ **Web Development**
- ▶ **App Development**
- ▶ **UI and UX Design**
- ▶ **E-Commerce**
- ▶ **Enterprise Mobile App Development**
- ▶ **Technology Consulting**
- ▶ **Virtual Reality and Augmented Reality**
- ▶ **3D Modeling**



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OUR SOLUTIONS



Holding many winning solutions in the MENA region APPZZON's team envisioning the needs of different sectors way before the users can see it and creating breakthrough solutions that support these needs. Appzzon's proprietary smart education management systems, virtual academic learning systems, digital archiving systems, document management systems, anti-fraud digital document certification solution and more, have re-defined their clients' information systems, supply chain, human resource practices and operations.



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MASAR

(People Transportation Management system)

A People transportation management system (PTMS) is specialized software for planning, executing and optimizing the transportation of people.

Our people transport solutions cater to the daily pick-up and drop requirements of enterprises. The fully IT enabled solution offers in-house and customized solutions to every needs.



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FEATURES

Absence Monitoring: An integrated system to record the absence of the passenger, whether through the guardian (through the application) or the bus driver. With the arrival of a notice to the responsible party in the event the passenger fails to ride the bus without a prior request in the absence.

Tracking: Record the coordinates of riding and disembarking passenger through the application, which helps in drawing the best proposed path to provide the time and distance of the trip.

Notifications: The ability to send notifications from the company's system administrator, to all person of contacts who are subscribers to the service who are participating in a particular bus.

Communications: Providing a unified channel for textual communication between companies and the system administrator in the company without the need to communicate over the phone, where a responsible party can sent notes through the application, it is centrally registered with the system administrator or the movement official and they can respond to them through the system directly.

Quality of Service: Companies' evaluation of the transportation service, and automatic collection of assessments for each bus to measure the companies' satisfaction with the transportation service.



APPLICATION PARTS

Driver Application:

- Registration of drivers wishing to obtain a transportation permit (the company's approval to provide the transportation service within a specified route).
- Registration of passengers participating in the company transportation service for the tour for the specific route of the bus.
- Documenting the boarding and boarding of the passengers at the beginning and end of the tour.
- Results of driver and bus assessments provided by service recipients are shown.
- The driver can send important notifications about the trip to the company service management and to the family.
- Evaluates passenger behavior during trips.



APPLICATION PARTS

Companies and end user Application:

- Register for the service
- Registration of passenger in the service.
- Choose the itinerary by region.
- Select a specific bus from among the buses designated for the tour.
- Track the trip and know the current bus location.



APPLICATION PARTS

Main Management interface:

- Register, activate or deactivate companies accounts:
- Registration of companies in the database by service area.
- Design the bus trip tracks.
- Registration of passengers in the database.
- Register, activate or deactivate drivers' accounts.
- Follow the itineraries.
- Communicate with companies and drivers and send trip notifications.
- Send notices to parents when the trip starts, when the bus approaches, when the passengers rides, when he gets off at destination, and with the same mechanism on the return trip from source to destination



APPLICATION PARTS

Main Management interface:

- Review the following reports:
 1. Reports of service assessments.
 2. Daily, weekly, monthly and yearly trips reports
 3. Emergency reports.
 4. Passenger assessment reports by drivers during trips.
 5. Issue reports for passengers who are generally involved in the service or who are subscribers to a specific bus.
 6. Issue absence and attendance reports for passengers on buses





App Stores: You can find MASAR on the Apple Store and Google Play Store.

Notifications: You can allow MASAR to send you Notifications.

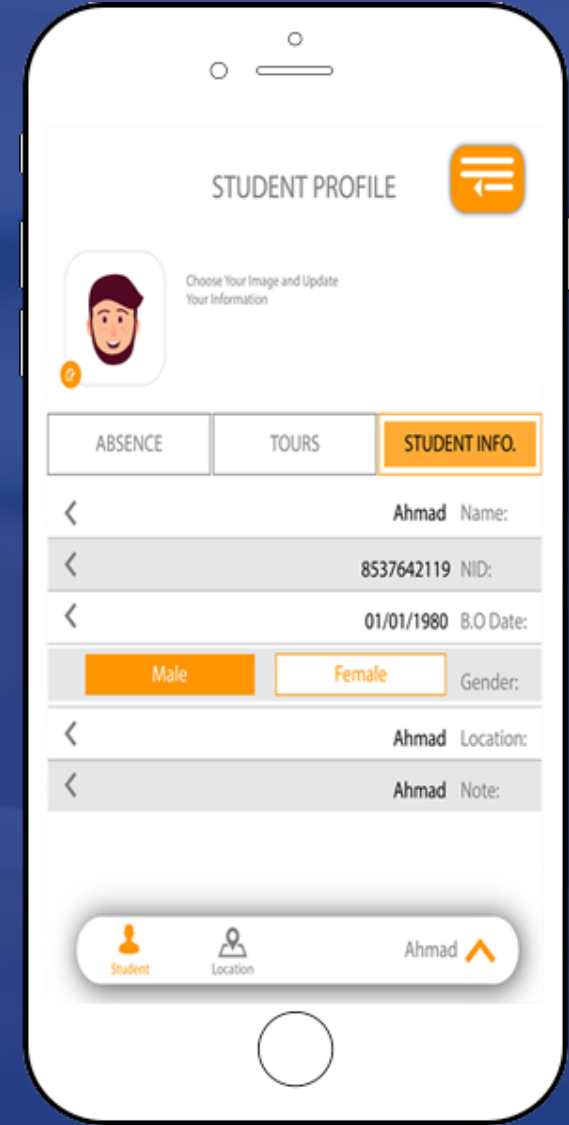
Multi School: MASAR works with many schools and many branches.

Multilingual: MASAR is available in English and Arabic.

Tours: Select a specific bus from among the buses designated for the tour.

Absence: Register Absences.

Itinerary: Choose the itinerary by region.





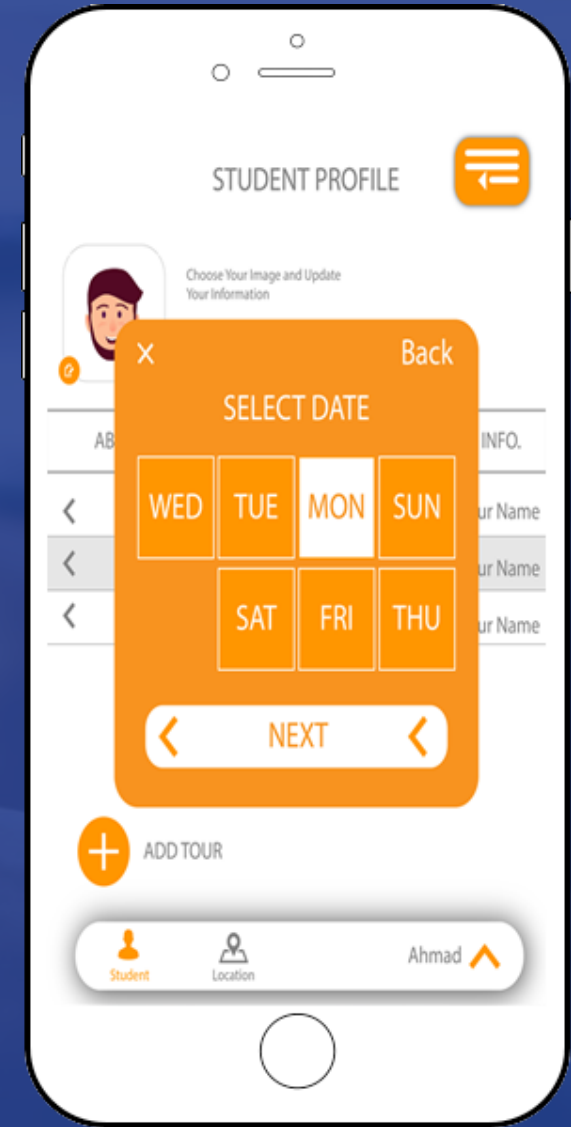
Tracking: Track the trip and know the current bus location.

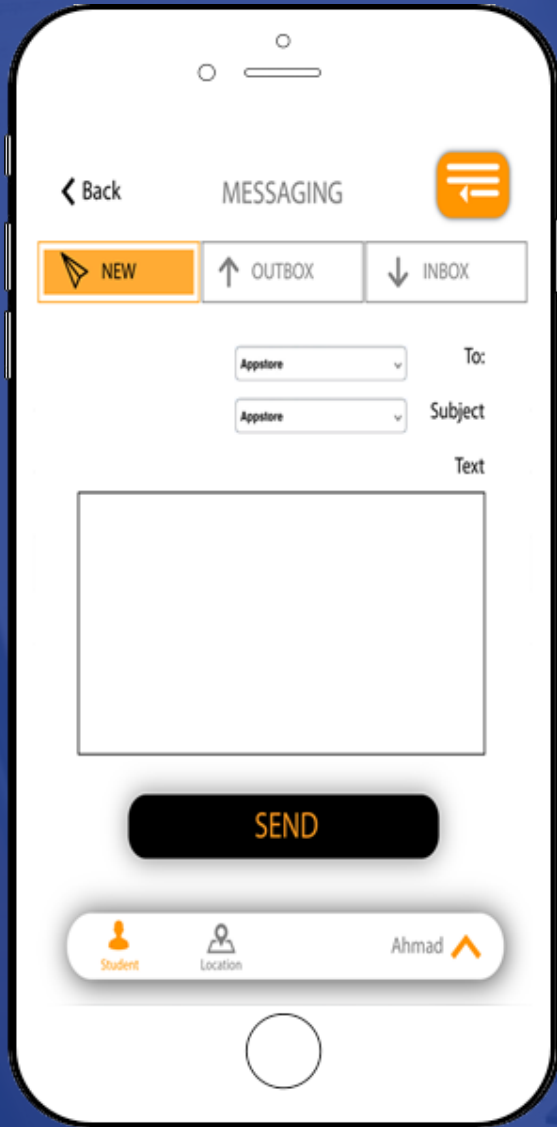
Reports: service assessments, boarding reports, trips reports, student assessment, emergency reports, student behavior, absence and attendance reports for students on buses .

Drivers: Register and unregister drivers.

Students: Register and unregister students.

Assessment: Quality of Service feedback.



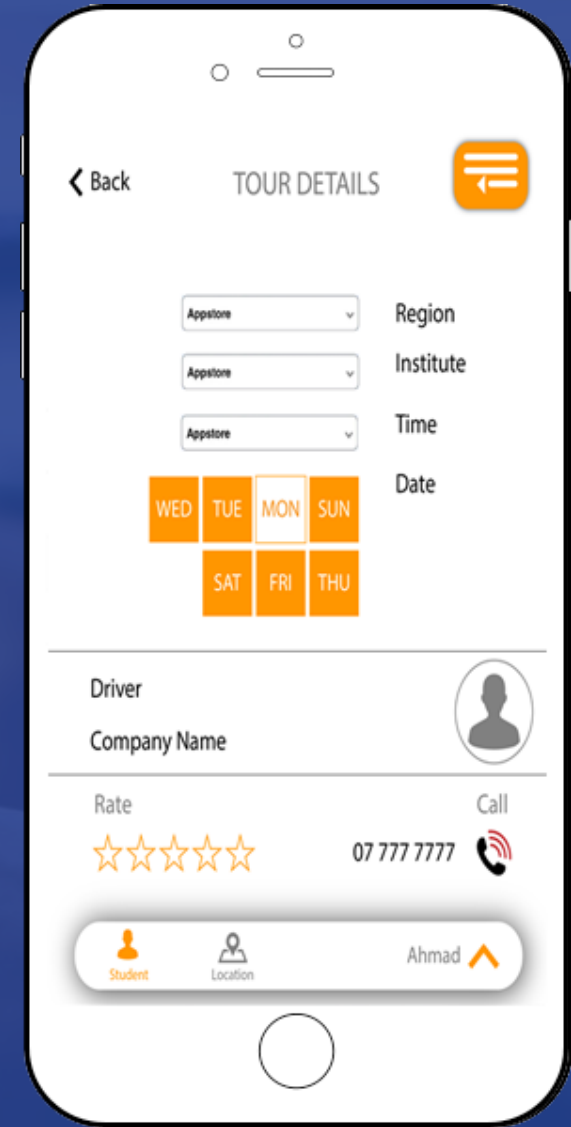


Messaging: Read, reply and create messages .

Ratings: Rate drivers and see drivers rating.

Emergencies: Get driver profile and contact information.

Boarding: Registration of students boarding at beginning and end of a trip



Q&A



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